



Creating a Lean Environment for Identipak, Inc.

Customer:
Identipak, Inc.

County:
Hidalgo

Industry:
Packaging Service

NAICS:
738988

TMAC Services
Lean Training &
Kaizen Implementation

Who to contact:
TMAC specialist
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Identipak is a contract packager of flexible die-cut pouches. Located in McAllen, TX, their main products are square and rectangular saturated pads in a pouch that are used as sample mailers for the cosmetic and personal care industry. Identipak differentiates from other companies because of its unique die cutting process, high quality printed laminates and their cup and auger filling systems.

The Situation

Identipak has been planning to expand for quite some time. They started working with TMAC to develop an efficient layout that considered specific requirements concerning production capacity, types of products, space utilization, and more.

Once the layout was done, TMAC offered Identipak the possibility to "lean" their current plant first in order to start something new. Identipak accepted the challenge and the Lean and 5s training began.

The Solution

Managers attended the training and finished it with such enthusiasm that requested another session of Lean 101 for supervisors and workers. Identipak's goal was to get everyone involved in creating a Lean environment for the company.

The first area to target was the Quality Assurance Lab, where Identipak conducts compatibility and stability tests using actual film and product.

The Solution (continued)

They also perform pre and post production microbiology, PH, net weight, and surface weight resistance tests.

The idea was to put everything in place; get rid of unused material, tools, and paperwork; organize what it was used on a regular basis and recover wasted space.

A second project was developed as the team identified that Identipak could reduce its time to change products. Quick Changeover and Setup Reduction tools were implemented as part of the training.

The Results

Initial results indicate that the Lean Training and Kaizen Implementation have been very effective.

- \$5,000 increase in sales;
- \$3,000 savings in labor, materials, and space;
- Reduced tool changeover time by about 50%;
- Created 2 jobs.

"The Lean Manufacturing Training from TMAC has increased productivity and employee attitude, and helped redirect employee capabilities where they are most needed."

Sam Diaz
Owner
Identipak, Inc.