



success
story

Customer:
Bar-Lift, Inc.

County:
Hidalgo

Industry:
Plastic Chair for
Rebar and Wire

NAICS:
32619

TMAC Services
Product & Business
Development

Who to contact:
TMAC specialist
Miguel Mugica,
956-316-7011

Business Planning and Start-Up Assistance for Bar-Lift, Inc.

Bar-Lift, Inc. is a small business operated since 2002.

Mr. Ruben De Leon and Dr. Oscar Sotelo are the company's owners. They are the ones who came up with the idea of an innovative design to use in the construction industry. Located in Alamo, TX Bar-Lift, Inc. works with Atlantis Plastics to manufacture a revolutionary universal plastic support for use in commercial and residential concrete foundations.

The Situation

In 2002 Mr. Ruben De Leon approached TMAC to obtain a design and drawing of his and Dr. Sotelo's product plan. They had the idea of manufacturing a rebar support that would be utilized in the construction industry.

TMAC provided Mr. De Leon a design of a Plastic Chair for Rebar and Wire Mesh for concrete foundations. Mr. De Leon was very pleased with TMAC product development services.

The Solution

With their design on hand, Mr. De Leon and Dr. Sotelo were ready to knock on some doors and find a company, injection molding, that wanted to manufacture their product. They started doing research on different companies and what the lead time and costs of manufacturing their product would be.

TMAC once again helped Mr. De Leon in contacting customers who might be interested in their product.

The Solution (continued)

Luckily, Mr. De Leon found a company and started producing their rebar supports.

Throughout the years, Mr. De Leon has worked with different companies. He is always in pursuit of better opportunities.

The Results

The hard work and dedication has paid off. Bar-Lift is close to become the leading brand in rebar support.

Bar-Lift reinforcement chair has been engineered and manufactured to support high torsional and lateral forces without failing. It ensures proper location and height of metal reinforcements in concrete.

Mr. De Leon now wants a prototype for a new plastic formulation. TMAC will use a 3D Rapid Prototype Machine to perform material testing and build a prototype.

& Take the first step to a more successful future!

Contact TMAC today for your free mini-assessment.

Call 956-316-7011 or visit our website at www.tmac.org