

## ADAM SCHWARTZ

[schwartzaf@utpa.edu](mailto:schwartzaf@utpa.edu)

Postdoctoral Fellow  
Department of Modern Languages and Literature  
University of Texas-Pan American  
1201 W. University Drive  
Edinburg, TX 78539  
(520) 331-1705 cell

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### EDUCATION

- 2009 **University of Arizona** (Tucson, Arizona)  
**Ph.D., Language, Reading and Culture**
- Dissertation title: *On imagination and erasure: Investigating undergraduate Spanish language education in the U.S. Southwest*
- Committee: Dr. Richard Ruiz (chair), Dr. Lydia R. Otero (minor chair), Dr. Jane H. Hill, Dr. Leisy Wyman
- 2004 **Stanford University** (Stanford, California)  
**M.A., Education (Social Sciences in Education)**
- Thesis: *English language acquisition in a Mexican immersion school: Investigating cultural, political and demographic messages of language interaction* (Dr. Amado M. Padilla, advisor)
- 2003 **University of California, Davis** (Davis, California)  
**B.A., Spanish/Sociology**

### RESEARCH & TEACHING INTERESTS

- Spanish language education
- Foreign and second language learning in the U.S.
- Spanish in the U.S.
- Culture teaching and foreign-ness
- Racism and White privilege
- Diversity and multicultural education
- Language and culture in education
- Discourse analysis
- History and sociology of schooling in the U.S.
- Ethnographic research

### PUBLICATIONS

Schwartz, A. (forthcoming). Mockery and appropriation of Spanish in White spaces: Perceptions of Latinos in the US. In M. Diaz-Campos (Ed.), *The handbook of Hispanic sociolinguistics*. Malden, MA & Oxford: Blackwell.

last modified 10/15/2009

Schwartz, A. (2008). Their language, our Spanish: Introducing public discourses of 'Gringoism' as racializing linguistic and cultural appropriation. *Spanish in Context*, 5(2), 224-245.

Schwartz, A. (2006). The teaching and culture of Household Spanish: Understanding racist reproduction in 'domestic' discourse. *Critical Discourse Studies*, 3(2), 107-121.

Schwartz, A., & Rubinstein-Ávila, E. (2006). Understanding the manga hype: Uncovering the multimodality of comic book literacies. *Journal of Adolescent and Adult Literacy*, 50(1), 40-49.

## ONLINE PUBLICATIONS

Schwartz, A. (2007). La enseñanza y cultura del español casero: Entendiendo la reproducción racista en el discurso 'doméstico'. *Discurso y sociedad*, 1(3), 512-537.

## CONFERENCE PRESENTATIONS

**'Us' v. 'Them': Intersubjectivity, power negotiation and the making of race in undergraduate Spanish language classrooms.**

American Association for Applied Linguistics 2010 Annual Conference. Atlanta, Georgia, March 2010.

**Imagined communities, erased realities: Critical models for a "changed world"?**

Second International Conference on the Development and Assessment of Intercultural Competence. Center for Educational Resources in Culture, Language and Literacy (University of Arizona), Tucson, Arizona, January 2010.

**'Us' v. 'Them': Intersubjectivity, power negotiation and the making of race in undergraduate Spanish language classrooms.**

Conference (LASSO XXXVIII) of the Linguistic Association of the Southwest. Brigham Young University, Provo, Utah, September 2009.

**MLA 2007 and the case of Spanish language education: Addressing needs for a forgotten majority.**

(panel presentation co-chaired with A. Pomerantz, co-presented with A. Pomerantz, R. Train & N. Houser) 2009 Conference of the International Society for Language Studies. Orlando, Florida, June 2009.

**El bueno, el malo y el "proper": Policing Spanish in and outside undergraduate foreign language classrooms.**

El 10o. Encuentro Internacional de Lingüística en el Noroeste. Hermosillo, Sonora, México, November 2008.

**El bueno, el malo y el "proper": Policing Spanish in and outside undergraduate foreign language classrooms.**

Conference (LASSO XXXVII) of the Linguistic Association of the Southwest. Oregon State University, Corvallis, Oregon, October 2008.

**"Doing" Spanish as an undergraduate *gringo/a*: Insights from an educational ethnography.**

Spanish in Society/EES conference 2008, 'Spanish at Work/El español: herramienta de trabajo.' University of Swansea, Wales, UK, March 2008.

**Do-it-yourself Spanish: Introducing public discourses of 'Gringoism' as racializing linguistic and cultural reclamation.**

American Association for Applied Linguistics 2007 Annual Conference. Costa Mesa, California, April 2007.

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**Performing friendship on the virtual college campus.** (panel presentation with H. K. Flynn)

The 78<sup>th</sup> annual meeting of the Pacific Sociological Association: Sociology in the academy: Its current and prospective position. Oakland, California, March 2007.

**Do-it-yourself Spanish: Introducing public discourses of ‘Gringoism’ as racializing linguistic and cultural reclamation.**

XXI Conference on Spanish in the US & VI Spanish in contact with other languages. Arlington, Virginia, March 2007.

**The teaching and culture of Household Spanish: Understanding racist reproduction in ‘domestic’ discourse.**

Joint American Association for Applied Linguistics and *Association canadienne de linguistique appliquée/Canadian Association of Applied Linguistics 2006 Conference*. Montréal, Quebec, Canada, June 2006.

**Creating gateways: Culturally responsive teaching and learning in an age of standardization.** (With C. Cannella & J. Antonellis)

*The Love of Language in a Time of Testing: Language at the Borders Spring Conference*. Department of English, University of Arizona, Tucson, Arizona, March 2005.

**Spanish class: Researching the disconnect between instruction and reality.**

*Annual Conference of the Arizona Educational Research Organization (AERO)*. Tempe, Arizona, October 2004.

## SCHOLARLY PRESENTATIONS

**Discourse, discourse analysis and communities of practice.**

Guest lecture, *Language, Race and Culture in Education* (undergraduate seminar given by Brendan O’Connor at the University of Arizona). Tucson, Arizona, November 2008.

**El bueno, el malo y el “proper”:** On Spanish education and language policing.

Guest lecture, *Sociolinguistics* (graduate seminar given by Dr. Norma Mendoza-Denton at the University of Arizona). Tucson, Arizona, October 2008.

**“Doing” Spanish as an undergraduate gringo/a: Insights from an educational ethnography.**

*Revaluating Linguistic and Cultural Diversity in Schools and Communities: 21<sup>st</sup> Annual Language, Reading and Culture Graduate Colloquy*. Tucson, Arizona, February 2008.

**Identity, literacy and Facebook.com: Some findings from the virtual college campus.**

*Engaging Critical Praxis: 20<sup>th</sup> Annual Language, Reading and Culture Graduate Colloquy*. Tucson, Arizona, February 2007.

**Understanding ‘Gringoism’: Celebrating power through linguistic re-appropriation and cultural practice.**

Guest lecture, *Mexican American Cultural Perspectives* (graduate seminar given by Dr. Lydia Otero at the University of Arizona). Tucson, Arizona, October 2006.

**The teaching and culture of Household Spanish: Understanding racist reproduction in ‘domestic’ discourse.**

*Globalization, The Changing Face of Literacy: 19<sup>th</sup> Annual Language, Reading and Culture Graduate Colloquy*. Tucson, Arizona, February 2006.

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**Schooling in the Matrix: Post-colonial perspectives on the paradox of teaching history and historical narratives in education.** (With K. C. Spear-Ellinwood & T. Williams)

*Making Your Voice Heard/ Creating Democratic Communities: 18<sup>th</sup> Annual Language, Reading and Culture Graduate Colloquy.* Tucson, Arizona, February 2005.

**English language acquisition in a Mexican immersion school: Investigating cultural, political and demographic messages of language interaction.**

*Masters theses presentations, Social Sciences in Education program.* Stanford University School of Education, Stanford, California, May 2004.

**Spanish class: Researching the disconnect between instruction and reality.**

*UC Davis Undergraduate Research Conference.* University of California, Davis, California, April 2003.

## TEACHING

University of Texas-Pan American, Edinburg, Texas

*Department of Modern Languages and Literature*

2010, spring	Course Instructor, <i>Spanish in the United States</i>
2009, fall	Teaching Assistant, <i>Advanced Spanish Composition for the Health Professions</i>
2009, fall	Teaching Assistant, <i>Language Policy and Planning in the Spanish-Speaking World</i>

University of Arizona, Tucson, Arizona

*Department of Language, Reading & Culture*

2008, spring	Course Instructor, <i>Language, Culture, and Race in Education</i>
2007, fall	Course Co-Instructor, <i>Doctoral Orientation Seminar</i>
2005, spring	Teaching Assistant, <i>Language and Culture in Education*</i>

\*graduate course

*Department of Spanish and Portuguese*

2007, fall	Course Instructor, <i>First Semester Spanish</i>
2005, fall	Course Instructor, <i>First Semester Spanish</i>

*Department of Teaching and Teacher Education*

2005, fall	Course Instructor, <i>Schooling in America</i>
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University of Sonora, Hermosillo, Sonora, México

*Department of Linguistics*

2007, summer	Mini-course instructor and workshop leader, <i>Discourse and Discourse Analysis</i>
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## K-12 TEACHING EXPERIENCE

- 2009, fall Course co-instructor, *Advanced Spanish Composition for the Health Professions* (Grades 11-12)  
Valley View High School  
Hidalgo, Texas
- 2006-2007 Teacher and Spanish curriculum specialist  
Paulo Freire Freedom Charter School (Grades 6-8)  
Tucson, Arizona
- 2002-2003 Spanish Language Intern/Teaching Assistant  
Davis Senior High School  
Davis, California

## RESEARCH EXPERIENCE

- 2009- Postdoctoral Fellow, Medical Spanish for Heritage Learners Project  
Supervisor: Dr. Glenn Martínez  
University of Texas-Pan American, Edinburg, Texas
- 2008 Intern, Teacher Professional Development Program  
Supervisor: Dr. Melissa Eiler-White  
WestEd, Sacramento, California
- 2006-2008 Principal Investigator, *Unmasking Facebook* project  
Collaborative research with Dr. Heather Kohler Flynn  
Department of Sociology, Sonoma State University, Rohnert Park, California  
Department of Language, Reading & Culture, University of Arizona, Tucson,  
Arizona
- 2005 Research Assistant, ARAN/Ambos Nogales Project  
Advisors: Dr. Eliane Rubinstein-Ávila, Dr. Diane Austin  
Bureau of Applied Research in Anthropology (BARA)  
University of Arizona, Tucson, Arizona
- 2004 Research Assistant to Dr. Amado M. Padilla, Stanford University  
Investigation of English language instruction/interaction, Helen Keller School  
Cuernavaca, Morelos, México
- 2004 Assistant to Dr. Joshua A. Fishman, Visiting Scholar  
Stanford University, Stanford, California

## SERVICE

- 2009-2012 Member, Executive Committee, Linguistic Association of the Southwest  
(LASSO)
- 2007-present Review Editor, *Spaces For Difference: An Interdisciplinary Journal*  
University of California, Santa Barbara

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2006 Student Tutor Coordinator, University Learning Center  
University of Arizona, Tucson, Arizona

2005, 2006 Team Advisor, Leadership UA Blue Chip Retreat  
University of Arizona, Tucson, Arizona

2005 Review Editor, *Arizona Education Review*  
Department of Language, Reading & Culture  
University of Arizona, Tucson, Arizona

## **AWARDS AND HONORS**

University of Arizona College of Education Erasmus Circle Scholar, 2007-2009  
Recipient, Graduate Registration Scholarship, Department of Language, Reading & Culture, University of Arizona, 2008-2009  
Recipient, Dean's Education Scholarship, University of Arizona College of Education, 2008-2009  
Recipient, Mary F. and Maude Miller Scholarship, University of Arizona College of Education, 2008-2009, 2004-2007  
Recipient, Graduate Student Travel Award, University of Arizona College of Education, 2008-2009, 2007-2008, 2006-2007, 2005-2006

## **PROFESSIONAL/ORGANIZATIONAL AFFILIATIONS**

International Society for Language Studies (ISLS), 2008-2009  
Modern Language Association (MLA), 2008-2009  
Linguistic Association of the Southwest (LASSO), 2008-2009  
American Association for Applied Linguistics (AAAL), 2006-2008  
International Association for the Study of Spanish in Society (SIS), 2007-2009  
Arizona Educational Research Organization (AERO), 2004-2005

## **LANGUAGE FLUENCY (SPOKEN & WRITTEN)**

- Spanish
- English

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## REFERENCES

**Dr. Glenn Martínez**, Professor and Chair  
Department of Modern Languages and Literature  
University of Texas-Pan American  
1201 W. University Dr.  
Edinburg, TX 78539-2999  
[martinezg@utpa.edu](mailto:martinezg@utpa.edu)  
(956) 381-3441

**Dr. Richard Ruíz**, Professor  
Department of Language, Reading & Culture  
University of Arizona  
Tucson, AZ 85721-0069  
[ruizr@email.arizona.edu](mailto:ruizr@email.arizona.edu)  
(520) 621-5830

**Dr. Jane H. Hill**, Regents' Professor Emerita  
Departments of Anthropology and Linguistics  
University of Arizona  
Tucson, AZ 85721-0030  
[jhill@email.arizona.edu](mailto:jhill@email.arizona.edu)  
(520) 621-4735

**Dr. Patricia L. Anders**, Jewell M. Lewis Distinguished Professor  
Department of Language, Reading & Culture  
University of Arizona  
Tucson, AZ 85721-0069  
[planders@email.arizona.edu](mailto:planders@email.arizona.edu)  
(520) 621-1311

**Dr. Lydia R. Otero**, Assistant Professor  
Mexican American Studies and Research Center  
University of Arizona  
Tucson, AZ 85721-0023  
[lotero@email.arizona.edu](mailto:lotero@email.arizona.edu)  
(520) 621-8985

**Dr. Guadalupe Valdés**, Professor  
School of Education and Department of Spanish & Portuguese  
Stanford University  
Stanford, CA 94305-3096  
[gvaldes@stanford.edu](mailto:gvaldes@stanford.edu)  
(650) 725-1469